

Generational Differences

The Flip Flops are coming!

What's all the buzz about "generational gaps" in the workplace or your business about? Is your business grappling with generational gaps in recruiting, retaining, rewarding, managing, or training the generations? Or just plain "communicating" better with others of different generations? This workshop has been successfully delivered to numerous business and educational groups in several locations.

Join Barb Larsen in an engaging and participative approach to gain a clear understanding of how you and your organization can gain a better understanding of this new dimension in generational diversity that is affecting our workplace, customers, and board room. Learn in this workshop how examining the "values" of the four difference generations can transform motivation, teambuilding, communication, and trust. Learn more about how understanding these differences can truly make a difference in how we communicate in order to build stronger relationships in our businesses. We will explore the four generational areas:

Traditionalists; Baby Boomers; Generation X; Generation Y

You'll learn:

- What are the differences between generations?
- How to turn generational differences into opportunities
- Why trouble spots arise in the workplace and board room
- How your role in understanding generational differences can improve your organization's bottom line
- Understanding our "newest" customers—"Generation X and Y"
- Best of all, you'll be able to teach others how to bridge the generation gap!

The goals of this program for you are to: "learn, recognize, and understand the differences, then find ways to communicate and work together in an effort to have a more productive workplace."

Testimonials

- New insight why we don't always agree.
- Liked how it applied not only to my work—but how I could take some of this to my personal life/attitude.
- Very very interesting—I never considered generational issues before—now I know they exist. Can see that they do exist.
- Positive approach to understanding of differences.
- All employees should attend!
- Opportunity to express thoughts about coworker's generations. Interesting—kept my attention!
- Staff members were talking about your seminar for weeks afterwards. It has helped me in my interaction with older and younger staff and improved my understanding of myself.